EXPECTED LEARNING OUTCOME

DIGITAL BUSINESS STUDY PROGRAM

KNOWLEDGE	
ELO 1	Lulusan mampu memahami konsep, teoritis, metode dan alat analisis dalam bidang bisnis digital (*Graduates understand theoretical concepts, methods, and analysis tools in digital business*)
ELO 2	Lulusan mampu memahami pengetahuan yang mendukung pembentukan karakter (*Graduates be able to understand the supporting knowledge for character building*)
ELO 3	Lulusan mampu mengaplikasikan metode dan alat analisis dalam bidang bisnis digital (*Graduates be able to apply the methods and analysis tools in digital business*)
ELO 4	Lulusan mampu mengevaluasi metode yang tepat dalam kasus-kasus bisnis digital (*Graduates be able to evaluate the appropriate tools for digital business cases*)
ELO 5	Lulusan mampu menghasilkan penelitian dan karya ilmiah di bidang bisnis digital (*Graduates be able to conduct/construct research and scientific works in digital business*)

GENERIC SKILL	
ELO 6	Lulusan mampu melaksanakan tugas-tugas yang diberikan dengan tingkat presisi yang tinggi (*Graduates be able to perform high-precision assignments*)
ELO 7	Lulusan dapat mendemonstrasikan kemampuan berkomunikasi dan bernegosiasi secara efektif (*Graduates be able to demonstrate the ability to communicate and negotiate effectively*)
ELO 8	Lulusan mampu memanfaatkan teknologi informasi yang relevan dengan bidang pekerjaan (*Graduates be able to use information technology that is relevant to their job*)

SPECIFIC SKILL	
ELO 9	Lulusan mampu menerapkan prinsip technopreneur and kepemimpinan leadership dalam bisnis digital Graduates are able to employ technopreneur and digital leadership in digital business
ELO 10	Lulusan mampu memecahkan masalah dan mengambil keputusan bisnis secara tepat *(Graduates be able to solve problems and make appropriate decision-making)*
ELO 11	Lulusan mampu menulis laporan secara ilmiah *(Graduates be able to write the scientific works)*

ATTITUDE	
ELO 12	Lulusan mampu menampilkan sikap percaya diri dalam bekerja baik secara mandiri maupun kelompok. *(Graduates be able to display their self-confidence to work)*
ELO 13	Lulusan mampu memperlihatkan komitmen profesional terhadap etika dan profesi *(Graduates be able to show professional commitment toward ethics and profession)*
ELO 14	Lulusan mampu memperlihatkan kepribadian yang baik secara personal, sosial dan emosional *(Graduates be able to show good personality in terms of individual, social, and emotional)*